JG

PERSONAL DETAILS

Name	Jeff Ginsburg
Web	http://www.jginsburg.com
Contact	919.601.9888
Email	jeginsburg@gmail.com

EDUCATION

College	Drexel University (Philadelphia, PA)
	Bachelor of Science in Digital Media
	Graduated Cum Laude

EXPERIENCE

Surgent McCoy LLC
January 2017 – Present

Front End Developer

- Responsible for creation and development of pages and modules across all Wordpress based sites, including page templates, ecommerce and customization.
- Responsible for development of front-end portions of page templates for Sitefinity (.NET) based sites.
- Responsibilities Include initial project discovery, master page creation, UI updates, and technical insight as projects require.

Sizmek
October 2013 – December 2016

Creative Mobile Developer, Team Lead - East Coast

- Build rich media for mobile web, desktop and in-app utilizing HTML5, CSS, and Javascript under tight deadlines.
- Act as a liaison between editorial and development teams
- Collaborate with Project Managers, Traffic Managers, and Art Directors to gather campaign info to help build and scope projects
- Translate client files (HTML/PSD's/PDF's) to work with Pointroll's proprietary platform
- Ensure campaigns function properly on publisher pages across all devices and browsers
- Manage a team of 4 developers dealing with all non-automotive work

Miles Technologies
June 2010 – June 2013

Senior Graphical & User Interface Developer

- Responsible for creation of web interfaces, master pages and control skinning for custom software solutions.
- Responsible for quality of user interfaces designed for all custom developed software applications as well as new and existing feature development.
- Responsible for coordinating mockups for all new system designs.
- Coordinate graphics integration to applications.
- Analyze UI for systems during QA phase of project in order to provide recommendations on modifying the code / display in order to be more user-friendly and/or intuitive.

PROFILE

facebook.com/jeff.ginsburg.39
linkedin.com/in/jeffginsburg
github.com/jeginsburg

I am a hybrid User Interface Developer and a Front-End Developer that focuses on websites that are both stylish and intuitive. Throughout my career I have created applications and responsive websites for desktop, tablet, and mobile devices; and I have had the pleasure of creating work for companies ranging from luxury automotive manufacturers to small family-owned businesses. Complete descriptions of companies I have worked with can be found below, in my resume and in the UI Design, Web Development and Mobile Ad pages.

I enjoy creating designs that not only catch the eye for being visually attractive, but also surprise with their simplicity and ease of use. I see the web as an ever changing entity, and I use new technology that produces better results.

SKILLS

★ Specialties
Web Design
User Interface Design
Mobile Ad Creation
Logo Design

Knowledge
Design
Typography
Technical Writing
Responsive Design
CMS Customization
Typography

Languages/Software/SDK
Adobe Creative Suite
HTML/HTML5
CSS/CSS3
Javascript
jQuery
MRAID
AdMob
AdMarvel
MoPub
Wordpress
Microsoft Office